

## **MEDIA RELEASE**

**6 Oct 2006**

### **SEE, FEEL AND HOLD SOLID GOLD**

A true gold rush is about to happen. Are you ready for the Gold Challenge? For the first time, a 400-ounce (about 12.44kg) gold bar will be on display for public viewing at the Central Business District, and you will have the opportunity to take home your own little piece of gold.

For the chance to see, feel and hold a gold bar, visit OUB Centre at Raffles Place and participate in the Gold Challenge, to be held from 11.30am to 2.30pm on 9, 10 and 11 October.

Selected participants who correctly answer a question will have an opportunity to lift and hold the gold bar. At each half an hour, the three participants who can hold the gold bar for the longest time will each win a gold coin weighing one-tenth of a troy ounce (about 3.11g).

Open to all members of the public, the Gold Challenge celebrates the launch of streetTRACKS<sup>®</sup> Gold Shares, Asia's first gold-backed exchange traded fund, which will be listed and traded on the Singapore Exchange (SGX) on 11 October 2006. Introduced by State Street Global Advisors (SSgA) and sponsored by the World Gold Trust Services LLC, a wholly-owned subsidiary of the World Gold Council, streetTRACKS<sup>®</sup> Gold Shares lowers the barriers for retail and institutional investors who wish to gain access to the gold market.

Backed by physical gold bullion, streetTRACKS<sup>®</sup> Gold Shares (SGX Ticker: GLD 10US\$) are denominated and traded in U.S. dollars, and can be bought and sold

like any other stock. Investors may visit [www.streettracksgoldshares.com](http://www.streettracksgoldshares.com) or contact their brokers for a copy of the prospectus.

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